



AEROSPACE MAINTENANCE COUNCIL COMPETITION SERIES SPONSORSHIP PROSPECTUS



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Snap-on

AVIATION
WEEK
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MRO
Americas

April 13-15, 2027
Orlando



PRESENTED BY

Snap-on

POWERED BY VAI

VERTICON

March 16-18, 2027
Anaheim



PRESENTED BY



Pratt & Whitney
An RTX Business

AVIATION
WEEK
by informa...

MRO
Asia-Pacific

September 21-23, 2027
Singapore

THE BEST OF THE BEST.

The Aerospace Maintenance Council (AMC), a 501(c)(3) non-profit organization, celebrates and elevates the aviation maintenance technician — the cornerstone of flight safety and reliability.

Each year, AMC hosts **The Competition**, where teams of current and aspiring maintenance professionals showcase their skills, technical precision, and teamwork through a series of real-world competitive events.

For 2027, AMC proudly expands its reach with three premier competitions at some of the largest industry trade shows across the globe—uniting the industry, advancing education, and connecting the next generation of aviation technical professionals.

THE **2027** COMPETITION SERIES

THE COMPETITION @ AVIATION WEEK'S MRO AMERICAS, presented by Snap-on

April 13-15, 2027, in Orlando

The flagship event, drawing hundreds of competitors, major airlines, MROs, OEMs, and training organizations from around the world.

- Ninety teams, each composed of five competitors representing aviation maintenance training programs, industry professionals, and military personnel.
- Twenty-nine competitive events showcasing the latest technologies and best practices in commercial aviation.
- Career Runway where recruiters connect with students.

THE COMPETITION @ VERTICON, presented by Snap-on

March 16-18, 2027, in Anaheim

A premier vertical lift competition spotlighting rotorcraft maintenance excellence, innovation, and safety.

- Thirty-two teams, each composed of three competitors representing aviation maintenance training programs, industry professionals, and military personnel.
- Twelve competitive events showcasing the latest technologies and best practices in the vertical aviation industry.

THE COMPETITION @ AVIATION WEEK'S MRO ASIA-PACIFIC, presented by Pratt & Whitney

September 21-23, 2027, in Singapore

The newest expansion of The Competition — bringing AMC's hallmark event to the fastest-growing MRO region in the world. AMC is seeking founding organizations to support global expansion and commitment to technical excellence. Size and scope will depend on first-year support and participation.



GLOBAL REACH, TARGETED IMPACT

900+

Competitors

Participating across three competitions

200+

Organizations

Including airlines, OEMs, MROs, military, and schools

5,000+

Spectators

Engaging in-person and via livestream

1.4M+

Reach

Through social channels with a growth rate of 441% last year

SPONSOR OPPORTUNITIES



Tackle the Workforce Challenge: Help cultivate the next generation of aviation maintenance professionals amid a global technician shortage.



Champion CSR Values: Be recognized as a leader in education, innovation, and workforce diversity — all central to sustainable industry growth.



Connect with Talent: Directly engage top-performing students, teams, and training institutions from across the Americas and Asia-Pacific.



Maximize Brand Visibility: Benefit from global exposure across live events, broadcast coverage, digital campaigns, and industry media.



Build Partnerships: Network with airlines, MROs, OEMs, regulators, and educators shaping the future of aerospace maintenance.



Celebrate Maintenance Professionals: Elevate the people who keep aviation flying by honoring the skill, dedication, and impact of maintenance professionals through high-visibility recognition and storytelling.

SPONSOR LEVELS

Bronze \$2,500

Includes the opportunity to place promotional materials in competitor goodie bags, ensuring direct exposure to participants and teams actively engaged in the competition.

Silver \$10,000

Includes all Bronze benefits, plus recognition on the AMC website, event signage, and a dedicated table on the competition floor for recruitment, networking, or brand exposure, expanding a sponsor's presence throughout the event.

Gold \$25,000

Includes all Silver benefits and deepens involvement with the organization's leadership and outreach. Gold sponsors receive representation on the Council's Board of Directors and a seat on the Council's Communications Committee, creating an avenue for enhanced branding, visibility, and strategic input. Gold sponsors may also be featured through the Council's media and communications initiatives, including interviews, videos, podcasts, and other promotional content, tailored to best showcase the sponsor's expertise and contributions.

Platinum \$50,000

Includes all Gold benefits and delivers the Council's highest level of exposure and engagement. Platinum sponsors receive dedicated exhibit space on the competition floor, allowing for meaningful, face-to-face interaction with competitors, educators, and industry leaders. They also gain the opportunity to speak during the awards ceremony.

A La Carte Support Opportunities

Competitor Wristbands \$3,000

Your logo will appear on all competitor wristbands, which identify verified competitors.

After Party \$8,000

Sponsor and host the post-event celebration.

Selfie Station \$5,000

Sponsor a photo spot where participants can capture and share memories.

Drop Zone \$5,000

Sponsor the area on the competition floor where competitors can drop belongings, relax and recharge.

EXHIBIT IN CAREER RUNWAY

Career Runway is the Competition's dedicated space for employers and training providers to connect directly with student competitors and emerging talent.

Tabletop Exhibit Space \$5,000

- Includes**
- High-visibility location near the competition floor
 - Direct engagement with competitors, coaches, and educators
 - Access to the student competitor directory for pre- and post-event outreach
 - Branded tabletop exhibit with room for a 10-foot backdrop
 - Listing in event materials and signage



HOST A COMPETITIVE EVENT

Companies host the individual events that make up the Competition, and a limited number of event slots are available each year.

AMC provides the floor space, two tables, two chairs, and basic electricity. Sponsors are responsible for all other expenses (equipment, freight, AV, carpet, internet, etc.). The event host fee is dependent on the floor space requested:

10x10
\$5,000

10x20
\$7,000

20x20
\$10,000

Custom: contact us for
a customizable quote

Additional event host requirements:

Provide Qualified Judges to score two simultaneous events throughout the competition and attend the mandatory judge orientation and awards ceremony.

Operate Within Assigned Space to fit all equipment, competitors, judges, and materials within the designated event area.

Supply Equipment for Two Parallel Teams competing at the same time, with duplicate equipment or setups as needed.

Design a 15-Minute Event that is completable within 15 minutes and resettable within the 5-minute break between rounds.

Provide Prizes for the top-scoring five-person team and student team (ten prizes total), e.g., tools, gift cards, scholarships, or branded items.

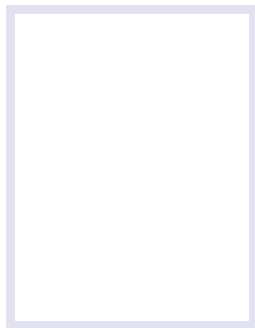
Use Standard Score Sheet to assess scores; standard penalties apply; event-specific penalties may be added.

Submit Event Instructions using the standard event criteria form for advance publication on the competition website.

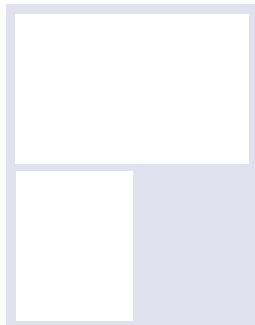
ADVERTISE

Extend Your Reach Year-Round. Maximize exposure through AMC's digital and print channels.

Event Program Ad (print)



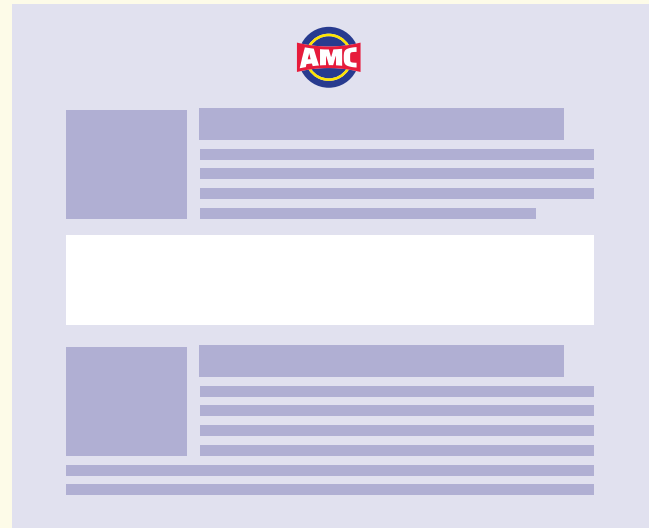
Full Page
\$1,000



Half Page
\$750

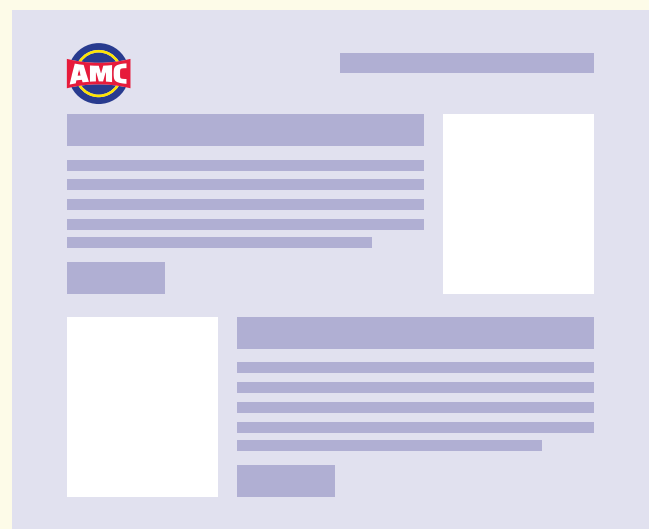
Quarter Page
\$500

Newsletter Banner Ad (digital)



\$500 per year

Webpage Advertising



\$1,500 per quarter

SHOW YOUR SUPPORT



SUPPORT Teams in Training

Contact us to be paired with a team seeking industry support. Opportunities include mentorship, sponsoring travel such as flights and hotel accommodations, covering registration fees, and providing additional training resources that help students prepare for the Competition. We work directly with training programs to match organizations with teams whose needs and goals align with your company's interests, ensuring a meaningful and mutually beneficial partnership.



SUPPORT Students through Scholarship

Donate to the Phoebe Omlie Scholarship Fund. This annual scholarship supports student competitors with education-related expenses. Contributions in any amount are welcome and directly empower the next generation of aviation maintenance professionals.

REGISTER A TEAM TO COMPETE

Teams may compete in maintenance events in one of the following categories:



Registration fees for industry teams are \$1,000, education and training teams are \$500, and military teams are free.



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MAINTENANCE
COUNCIL**

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